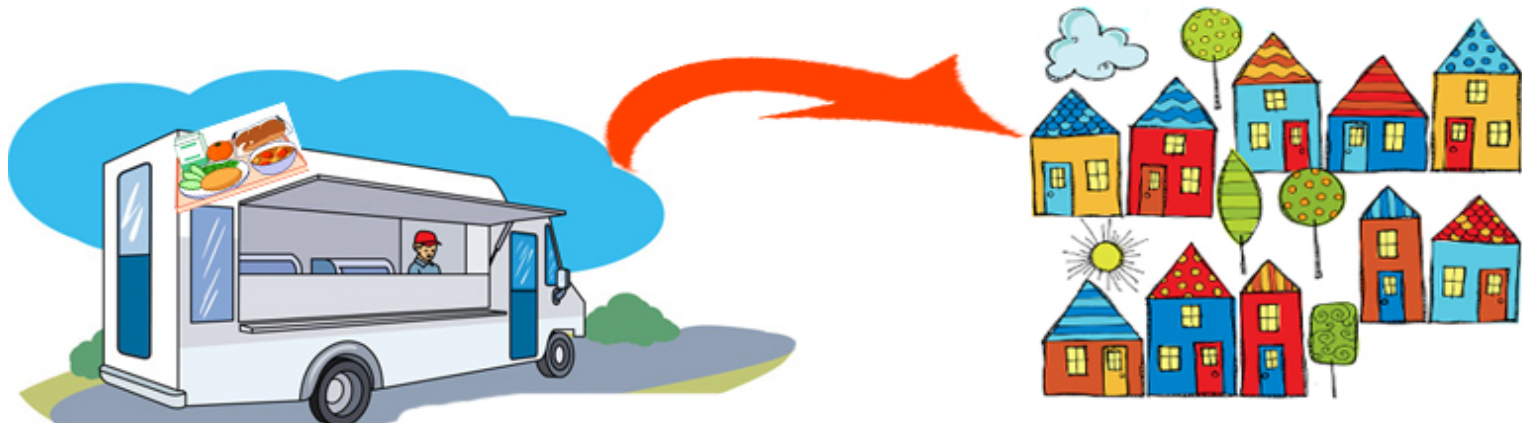


How Can You Solve Your Summer Food Transportation Challenges?

Thursday, March 27, 2014
2:00-3:00 pm EST

For audio please dial: 1-888-391-6804
Passcode: 5870095#





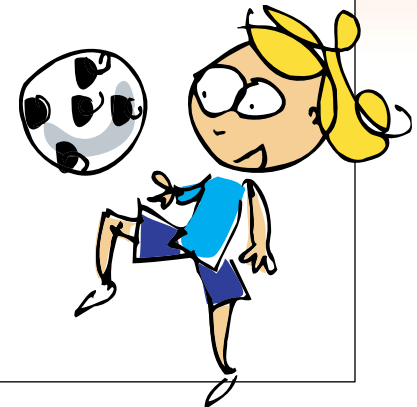
Tony Craddock, Jr., MPH
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Federal Partnerships Portfolio Manager

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Webinar Moderator

Transportation and Participation

- **21 Million children** received free or reduced priced meals during the school year during 2013
 - During Summer 2013, we only reached **a fraction of eligible children** with summer meals
- **Transportation** is arguably the most important aspect of the program because the food **must** reach the children



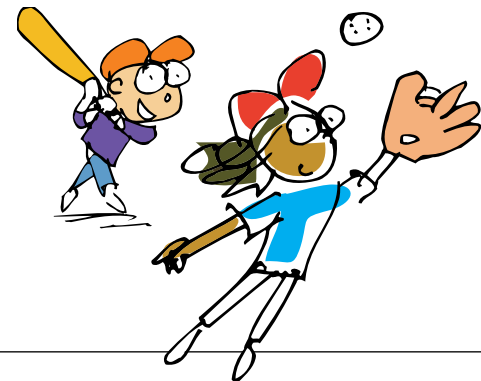
Summer Food Service Program Basics

- Funds provided by USDA
- Each State Agency administers program
- Children 18 years and younger receive free, nutritious meals
 - Organizations, schools, local government agencies, etc. serve the free, nutritious meals at safe and convenient sites in communities
- Operates during summer months when school is out

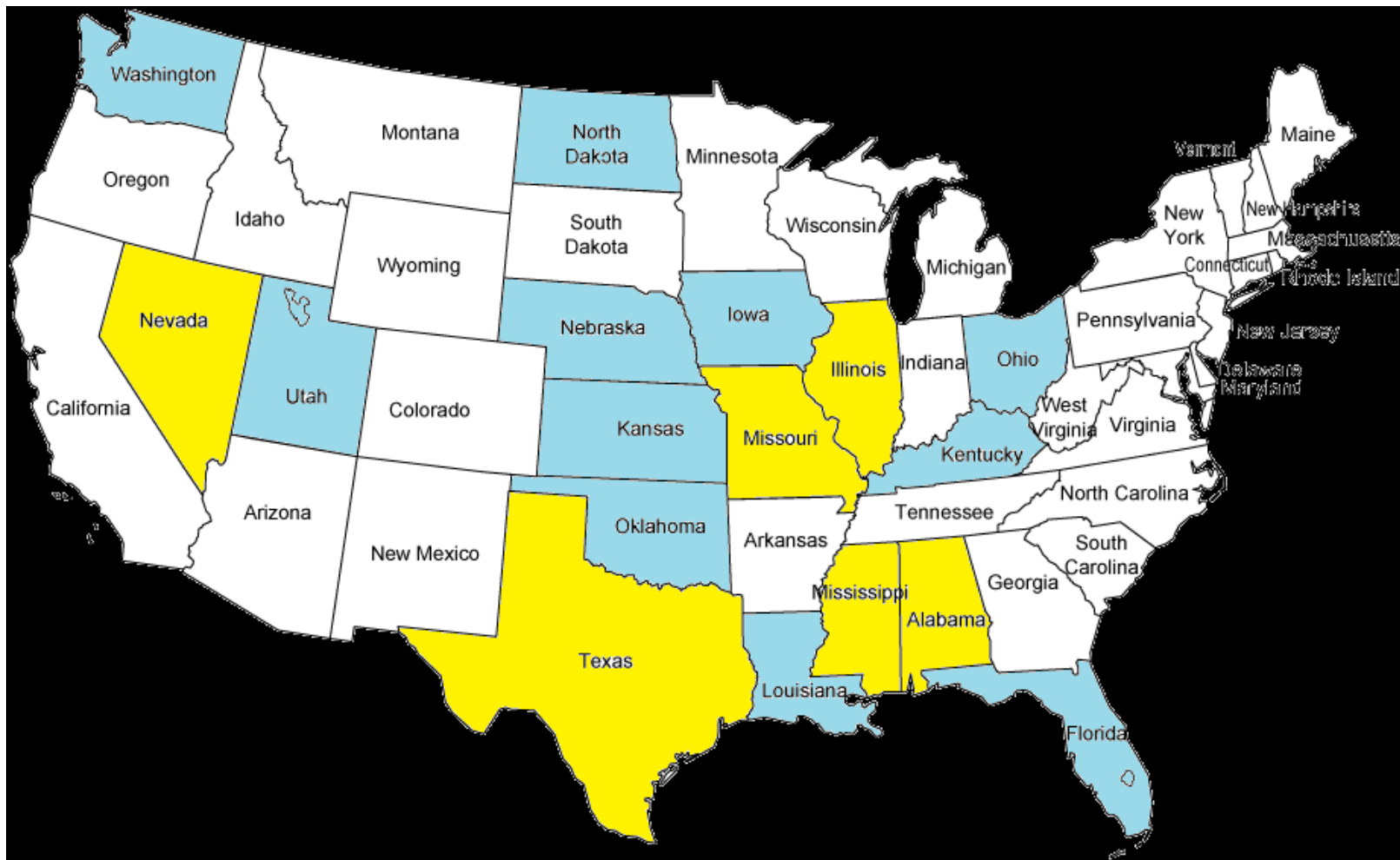


Benefits to Families & Communities

- Gives children the food they need when they are out of school to keep learning, playing, and growing
- Helps families with tight food budgets
- Sites that serve summer meals provide activities to keep kids mentally and physically active



Targeted States – FY2014



What Is a "Sponsor"?

Any organization that can handle the financial, administrative, and food service responsibilities of running the Summer Food Service Program. It's usually a school, non-profit, faith-based organization, government entity, etc.



Sponsors come in all shapes and sizes!

What Does a "Sponsor" Do?

- Signs agreement with State Agency setting forth responsibilities of each party
- State Agency provides training on how to run the program
- Sponsor has the following responsibilities:
 - Financial and administrative record-keeping
 - Manages food service (prepares food themselves or contracts with food service company)
 - Train sites (sponsor may have from 1-200 sites – sponsors can be sites themselves!)
 - Receives reimbursement from States for meals and administrative costs



What Is a "Site"?

- The place where meals are served and kids eat
- Sites can be anywhere, but ideally it's where the kids usually are during summer



local gov't building



trucks/buses/vans



apartments/
housing complexes

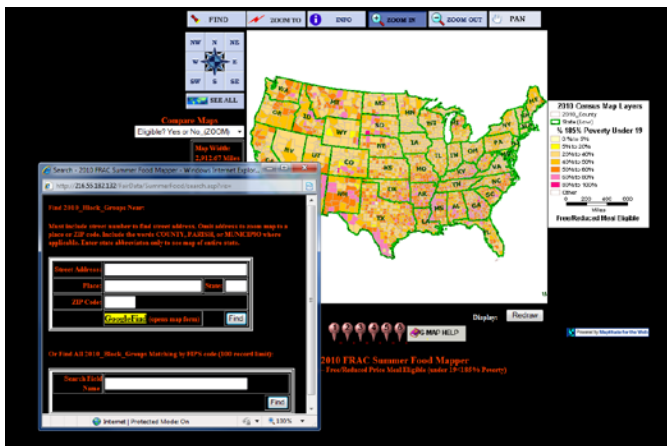


rural areas/
migrant centers



Open Sites vs. Enrolled Sites

- **Open sites** – all children eat free without the need of additional paperwork because the site is *area* eligible



<http://216.55.182.132/FairData/SummerFood/map.asp?command=scope&map=0>

- **Enrolled Sites** – all children eat free because 50% or more of the children *enrolled* at the site are income eligible

Transportation Solutions

Bringing Children to the Sites

- School buses
- Partners can provide for funding, volunteers, and/or vehicles
- Car pooling
- Human Walking Trains

Delivering Food to the Children/Sites

- Mobile Canteen
- Partner with community organizations to deliver food to remote sites
- Retrofitting a School Bus/Van →
- Vendors specialized in Mobile Feeding at cost



Innovative Partnerships



Food for People and UPS have been key partners in food delivery in California. **What partners do you know that can do the same??**





FOOD BANK
OF NORTHERN NEVADA

Addressing Summer Food Transportation

Cheryl Le

Food Bank of Northern Nevada

Child Nutrition Programs Manager

cle@fbnn.org 775 331 3663 ext. 132

OUR SUMMER PROGRAM 2014



- 26 SFSP Meal Sites, at:
 - 5 schools
 - 3 public housing community center
 - 1 Non-Profit Museum
 - 2 Boys & Girls Club programs
 - 15 parks/playgrounds

Summer Meals We Serve

- Cold sack meals at all sites
- Menu created by the Washoe County School District Nutrition Services
- Uses a wide variety of fresh fruits and vegetables



Partners

- Washoe County School District
- City of Reno Parks and Recreation
- Boys and Girls Club of Truckee Meadows



Notification

- Police Departments
- Washoe County Health District
- All Parks and Recreations in area
- Media
- Signage – at sites when possible
- Flyers sent home through schools near SFSP sites- list partner agency sites as well as our own


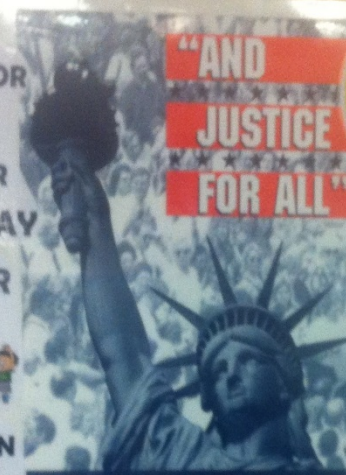



Ardmore Park

11: 00 - 11: 15

**Almuerzo gratis para los niños de 1-18 Años
Deben ser consumidos aquí mismo**

**FREE Lunch for Kids
1-18 years
Must be eaten on site**

FREE LUNCH FOR KIDS!
HERE ALL SUMMER MONDAY- FRIDAY MEALS ARE FOR KIDS ONLY Ages 1-18

MEALS MUST BE EATEN HERE, NOT CARRIED AWAY!
PLEASE CLEAN UP YOUR OWN TRASH!

“AND JUSTICE FOR ALL”

GRATIS ALMUERZO PARA NIÑOS!
AQUI TODO EL VERANO LUNES-VIERNES COMIDAS SOLO PARA LOS NIÑOS De 1-18 Años

LAS COMIDAS DEBEN SER CONSUMIDAS AQUI, NO SON PARA LLEVAR!
POR FAVOR LIMPIE SU PROPIA BASURA!

LUNCH MUST BE EATEN IN THE PARK

ALMUERZO DEBE SER CONSUMIDO EN EL PARQUE

Mobile Distribution

(6 Vehicles)

- Purchased through grants over the years
 - ConAgra, Smith's, Reynolds Foundation
- Park vehicles at Nutrition Services
- Each truck has 3-5 stops
- 10-30 minutes each stop depending on previous attendance
- Swing signs set up on streets by each stop
- 2 staff on each vehicle
- Hand wipes given out as children line up
- Health dept. approved - HACCP



Volunteers

- Local businesses love to volunteer at our sites
- Duties-
 - Help with line control
 - Remind children about picking up trash
 - Remind children to eat in the SFSP location

Training

- Critical
- On time every day
- Problems with vehicles
- Who to call

Summer Food Success

- Keep your focus on feeding kids
- Know no barriers
- Keep your sense of humor
- Have fun and enjoy the kids!



FOOD BANK
OF NORTHERN NEVADA

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Transportation and Site Management Best Practices for Rural Communities

Byron W. Waters,
Multi-Family Housing Program Director
Rural Development
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Housing Act of 1949, Section 515



- MFH Program designed to provide affordable rental housing in eligible rural areas.
- MFH Program targets low (80% AMI) and very low (50% AMI) income households.
- Section 523 provides for project based rental assistance for very low income residents.

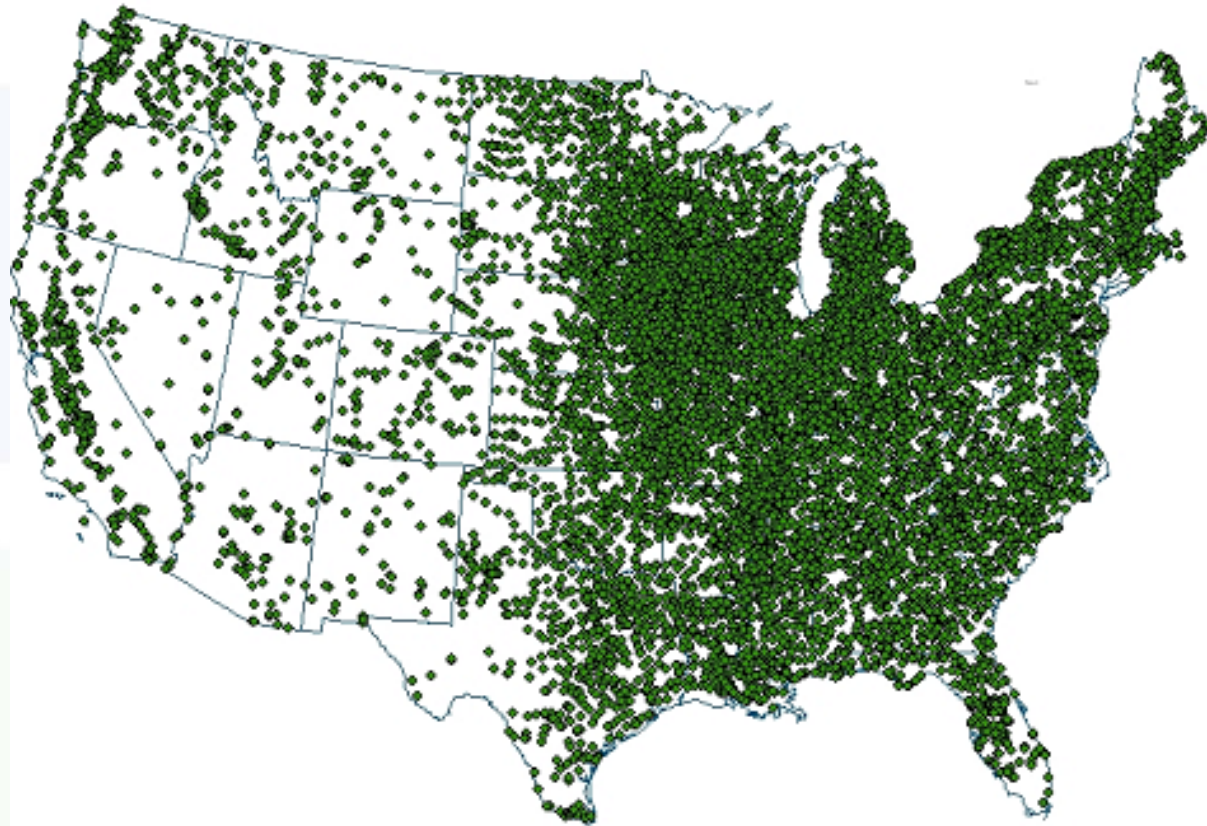
Basic Facts: 515 Portfolio

- National Stats
 - 16,500 properties with 458,090 units
 - 30% of properties are in counties with declining income
 - Average size is 28 units
- Virginia has 256 properties with 10,212 units.



Where are the Properties?

Multi Family Housing Property Locations



Rural Transportation Challenges

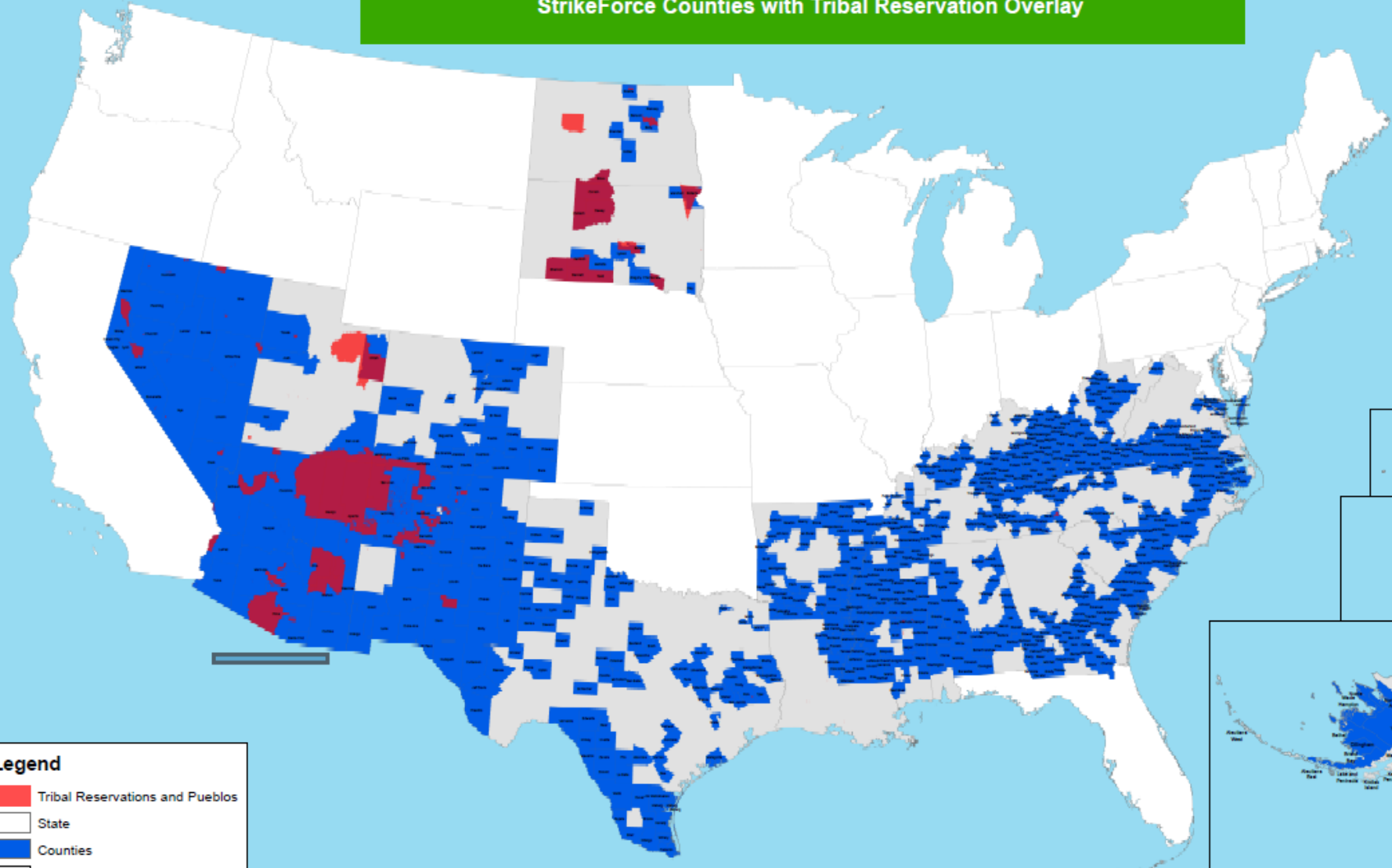
- Finding the children
 - Typically children are disbursed to their homes during the summer school break.
- Scattered children need transportation to summer feeding sites
- Challenge is compounded in rural areas

USDA StrikeForce

- Introduced as a pilot in 2010
- Promotes interagency cooperation within USDA to focus resources on persistent poverty counties.
- Now includes 700 parishes, boroughs, counties and tribal reservations in 20 states



STRIKEFORCE MAP SERIES FINAL: National Persistent Poverty StrikeForce Counties with Tribal Reservation Overlay



Legend

- Tribal Reservations and Pueblos
- State
- Counties
- Strike Force States



Committed to the future of rural communities.

Take the Food to the Children

- StrikeForce meeting led to a new idea to serve children where they live
- FNS introduced RD to VDH who administers the Summer Food Service in Virginia.
- RD worked with VDH to identify MFH properties and sponsors that would be willing to serve as a pilots

Tail of Two Sites

Sandston Woods Apartments – Sandston, VA



Birch Island Apartments – Wakefield, VA



Sandston Woods Apartments



- Pilot Project, 40-unit family property
- Served breakfast and lunch for 3 days per week
- Sponsored by Central Virginia Food Bank (food delivery took 15 min.)
- Site Supervisor was the real estate property manager

Birch Island Apartments

- Program developed organically by Manager
- Served lunch for 5 days per week
- Sponsor was located 2 counties away
- Local non-profit transported food (45 min. drive)
- Dependable residents as Site Supervisors



Success Takeaways

- Finding sponsor was easy
- A dedicated Site Supervisor who is not the property Site Manager is critical
- Try to start off with serving lunch only, 5 days per week
- Properties with community rooms are ideal sites



VDH Priorities

Map of Priority Areas
Virginia 2014 SFSP by Locality

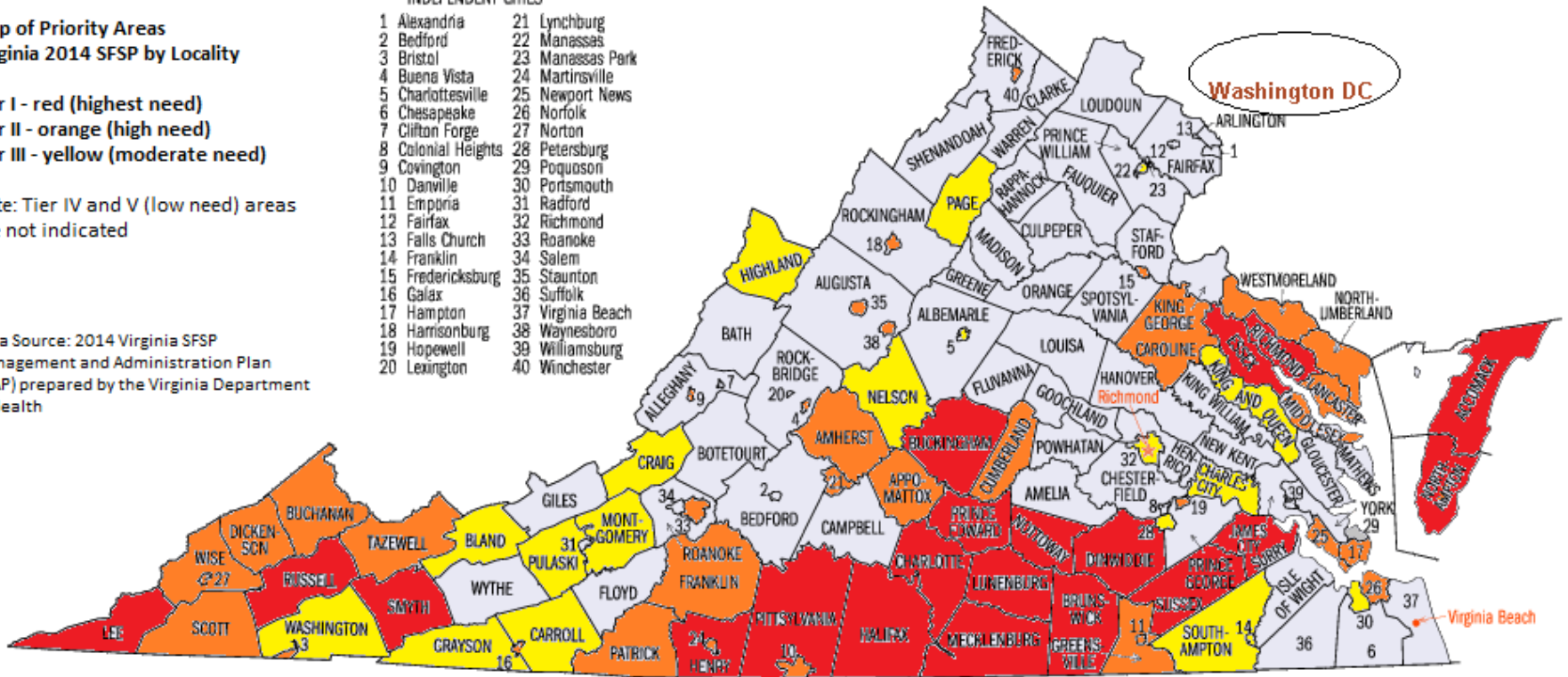
Tier I - red (highest need)
Tier II - orange (high need)
Tier III - yellow (moderate need)

Note: Tier IV and V (low need) areas are not indicated

INDEPENDENT CITIES

- | | |
|--------------------|-------------------|
| 1 Alexandria | 21 Lynchburg |
| 2 Bedford | 22 Manassas |
| 3 Bristol | 23 Manassas Park |
| 4 Buena Vista | 24 Martinsville |
| 5 Charlottesville | 25 Newport News |
| 6 Chesapeake | 26 Norfolk |
| 7 Clifton Forge | 27 Norton |
| 8 Colonial Heights | 28 Petersburg |
| 9 Covington | 29 Poquoson |
| 10 Danville | 30 Portsmouth |
| 11 Emporia | 31 Radford |
| 12 Fairfax | 32 Richmond |
| 13 Falls Church | 33 Roanoke |
| 14 Franklin | 34 Salem |
| 15 Fredericksburg | 35 Staunton |
| 16 Galax | 36 Suffolk |
| 17 Hampton | 37 Virginia Beach |
| 18 Harrisonburg | 38 Waynesboro |
| 19 Hopewell | 39 Williamsburg |
| 20 Lexington | 40 Winchester |

Data Source: 2014 Virginia SFSP
Management and Administration Plan
(MAP) prepared by the Virginia Department
of Health



Virginia Plans for 2014

- Targeting the Tier I priority counties for the Summer Food Service Program that are also StrikeForce counties
- In those counties there are 46 family properties to evaluate for possible Summer Food Service sites

RD MFH Property Locator

RD Multi-Family Housing Rental locator:

http://rdmfhrentals.sc.egov.usda.gov/RDMFHRentals/select_state.jsp

USDA United States Department of Agriculture
Rural Development Multi-Family Housing Rentals

Home | About MFH Rentals | Help | Contact Us

You are here: [Home](#) / [Select State](#)

Multi-Family Housing Rentals

Select a state on the map below to locate properties for rent. [Text Version](#)

Search by

- ▶ Town
- ▶ Zip Code
- ▶ Property Name
- ▶ Management Agency Name

WA, OR, CA, NV, UT, AZ, NM, TX, MT, WY, CO, KS, OK, NE, MN, SD, IA, MO, AR, LA, WI, MI, IN, OH, KY, TN, MS, AL, GA, SC, NC, VA, WV, PA, NY, NJ, DE, MD, VT, NH, ME, MA, RI, CT, NJ, DE, MD, FL, AK, HI, VI, PR

GU, AS, FM, PW, MP, MH



Committed to the future of rural communities.

Let's work together to expand Summer Food Service to the children who call RD MFH home!



Committed to the future of rural communities.



United States Department of Agriculture

Rural Housing Service/Community Programs

How Community Facilities Grants Can Solve Your Transportation Challenges

Susan L. Woolard
Loan Specialist
Rural Development

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Rural Housing Service/Community Programs

- Community Facilities loans, guarantees and grants are available to organizations, public entities, and tribal governments in rural areas and towns of up to **20,000** in population
 - Used to assist the development of essential community facilities. Funds can be used to construct, enlarge, or improve community facilities for health care, public safety, and community and public services.
- Community Facility is defined as any object that assists in providing a service (e.g. vehicle, kitchen, food service equipment)
- Administered through local offices. To locate your local office visit: <http://offices.sc.egov.usda.gov/locator/app?state=us&agency=rd>



Rural Housing Service/Community Programs

- Grants are need-based with the smallest, poorest communities eligible for the largest grant percentages
- Grant assistance is based on:
 - Median household income of the service area,
 - The population of the community where the project is located
 - The availability of grant funds
- The maximum grant available is for up to 75% of project costs. Rural Development loans may be used as part of the funding package as well as other grants. Certain restrictions may apply if the other funding is from another Federal grant.
- Grant funding limitations are based on population and income, economic feasibility, and availability of funds
- The average grant in 2013 was approximately \$24,500

Rural Housing Service/Community Programs

Examples of food related projects:

- Renovations to school kitchens for food preparation
- Purchase of a refrigerated truck for food delivery
- Purchase and modifications to a vehicle for use as a mobile kitchen
- Food pantries
- Construction of a kitchen for Meals on Wheels food preparation.

If you have a project in mind, contact the Area Office to discuss early in the process.





Rural Housing Service/Community Programs

Additional USDA resources:

- Contact your state agency: www.fns.usda.gov/cnd/Contacts/StateDirectory.htm
- SFSP Outreach Page: www.fns.usda.gov/cnd/Summer/Outreach.htm
- Main USDA Summer Food page: www.summerfood.usda.gov



Question & Answer Session!

Type your question in the text field in the lower left hand corner of your webinar window

OR

Dial *1 on your telephones to ask a question by phone

Today's Presenters:

- **Tony Craddock, Jr.**, USDA Food & Nutrition Service
- **Cheryl Le**, Food Bank of Northern Nevada
- **Byron Waters**, USDA Rural Development (Virginia)
- **Susan Woolard**, USDA Rural Development (Headquarters)

Subject Matter Expert:

- **Mandana Yousefi**, USDA Food & Nutrition Service